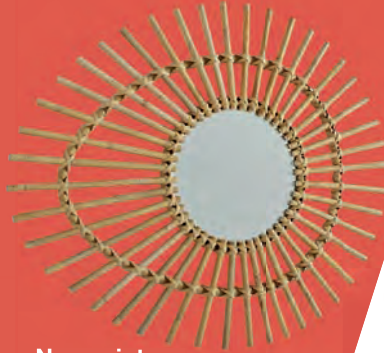


THE TREND

Get weaving



Tom Raffield Skipper pendant, £165 johnlewis.com



Nogu vintage eye-shaped, £55 laredoute.co.uk



Moroccan lidded basket, £25.95 decoratorsnotebook.co.uk



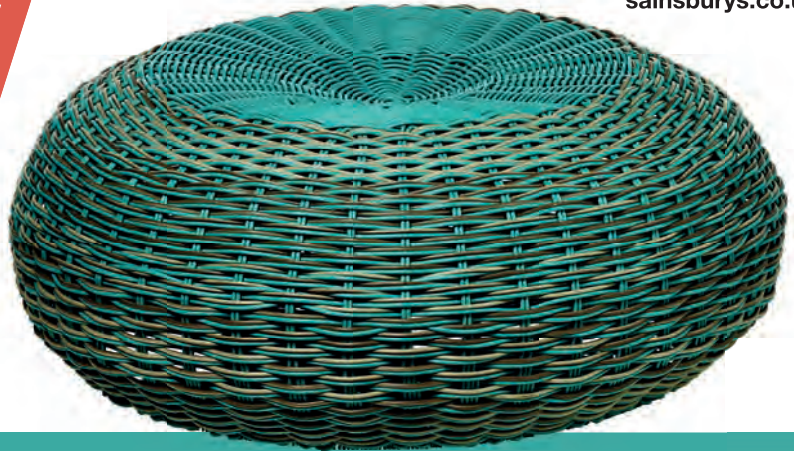
Viktigt pendant, £30 ikea.com



Avia rattan chair, £250 habitat.co.uk

IT'S THRIFTY

Woven stool, £26 sainsburys.co.uk

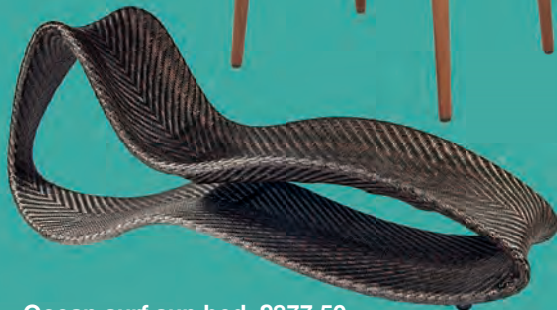


IT'S FUNKY

Loom stool, £374 amara.com



Mocha Beach Cabana, £5,355 riversidegardencentre.co.uk



Ocean surf sun bed, £877.50 riversidegardencentre.co.uk



IT'S RITZY

Compiled by Jane Stevens



READY, STEADY, SELL!

There's always debate on property market forecasts but one thing is certain – presentation is crucial. The trend for house stagers is now truly established. In an age when the internet and social media play a huge part in looking for the next buy, images are ever more important for prospective buyers to engage with the property, which will then lead on to that all important first impression as they walk through the door.

Here are a few tips for anyone looking to employ a house stager:

- 1 If you've lived in the property and have done a refurbishment then its time to step back and let the house stager and agent have the definitive say – you can't please everyone when its comes to style so make sure the agent's happy – they're the ones selling for you.
- 2 House stagers are interior stylists – but with a stock of furniture – so if you don't need the whole interior inventory it may be worth paying an hourly fee to see how you can improve your presentation.
- 3 Prior to installing the furniture, check all your conveyance documentation is in order so that when an offer is accepted you can proceed quickly – house staging in the grand scheme isn't expensive, but weeks can add up.
- 4 Make sure your house stager is flexible with delivery if you are coming out of a build – you may think it will be ready in three weeks, but chances are there will be some delays so be realistic about installation dates.
- 5 It's not just the interiors that will help achieve a sale – make sure the exteriors are also in good order – landscaping and exterior works may be required before installing furniture.
- 6 Check your stager provides the right style for your property – if it's a period property requiring a more classical approach, then contemporary furniture won't be right.

Natalie Fernbach is design director at Cullum Design Company, an interiors service company providing furniture rental for house staging and relocating clients in London and the UK.

www.cullum-design.com / 02071274309 / @CullumDesign

Semi-detached, five-bedroom, Grade II listed Georgian house for sale in Dulwich Village. POA Knight Frank Dulwich 020 3815 9410

4UP

>>HOT STUFF Barbecues with attitude. Look for something that's really cool and sculptural when it's cooking or not. Glammfire Intermezzo BBQ, £8,950 www.houseology.com

>>IT'S BUZZING

Bee there or bee square! Everything honeypot related is so sweet right now. Honeycomb vase, £19, www.johnlewis.com



>>FRESH ANGLE The classic Anglepoise work lamp gets two fresh colours in collaboration with that classic British Designer Margaret Howell – Saxon Blue and Seagrass. Available to pre-order now at www.anglepoise.com

>>INTERIOR MOTIF

Trippy florals, animal prints and fluorescents with a 70s' vibe feature in fashion designer Henry Holland's new collaboration with Habitat – his first foray into textiles and upholstery.



>>FAKE BAKES There's a place for plastic plant containers but pretending to be traditional terracotta is just potty.

>>SHINING EXAMPLES

Last year it was all about things metallic – now the gloss is off and matt is all that.

>>FANCY FOOTWORK

Novelty doormats may be as practical as their plain cousins but they are no joke. Time to stamp them out?

>>GLASS ACT It's clearly wrong to quaff wine – red white or rosé – out of fancy coloured goblets.

4DOWN



By Jane Stevens